STUDENT MICHIGAN ASSOCIATION OF PLANNING CONFERENCE

Transforming The Built Environment
Welcome to the Student Michigan Association of Planning (SMAP) Conference hosted by Grand Valley State University. We are thrilled to be able to bring together students and professionals alike to contribute to the ongoing discussions around the planning profession. This year’s theme “Transforming the Built Environment” is one that we feel encompasses many different aspects of planning.

We hope you can use this platform to create connections with students and professionals in the planning field, and ultimately be encouraged for your future career in planning.

Thank you for attending and enjoy your time!

- 2022 SMAP Conference Committee
THANK YOU FOR HELPING FUND THE FUTURE OF PLANNING.
## AGENDA OVERVIEW

### Student Michigan Association of Planning Conference
**Saturday, February 5, 2022, 10:30 am - 3:30 pm - Virtual**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>10:00 - 10:30 am</td>
<td>Log in and explore the Conference platform</td>
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<tr>
<td>10:30 - 10:45 am</td>
<td>Welcome from Andrea Brown, MAP Dr. Jim Penn, GVSU and Alex Bollin, GVSU (Live)</td>
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<tr>
<td>10:45 - 11:30 am</td>
<td>Opening Keynote - Resilience Hubs (Live)</td>
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<td></td>
<td>Kristin Baja, USDN</td>
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<td>Mallory Prangley, GVSU, Moderator</td>
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<tr>
<td>11:30 - 11:45 am</td>
<td>Break</td>
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<tr>
<td>11:45 am - Noon</td>
<td>Student Poster Session (Live)</td>
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<td>Climate &amp; Health Adaptation Planning</td>
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<td>Armin Mouly, MSU</td>
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<td>Grocery Store Accessibility in Chicago</td>
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<td>Anna Pasek &amp; Sydney Weisman, UM</td>
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<td>Noon - 12:20 pm</td>
<td>Networking Lunch (Live)</td>
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<td>Break</td>
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<tr>
<td>12:20 - 12:30 pm</td>
<td>Student Presentations (Live)</td>
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<td></td>
<td>Affordable Housing: ADU’s, Lauren Ashley</td>
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<td>Week, UM</td>
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<td></td>
<td>Climate &amp; Health Adaptation Planning, Ian</td>
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<td>Thompson, MSU</td>
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<td>Trauma in the Planning Context, Camilla</td>
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<td>Lizundia, UM</td>
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<td>Pollinator Gardens, Maggie Huntley &amp; Armin Mouly, MSU</td>
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<td>Land Use Scenario Planning - Aaron Cohen, Catherine Kemp, Gurleen Keur, Brigitte</td>
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<td>Smith, &amp; Robert Svoboda, UM</td>
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<td>12:30 - 1:30 pm</td>
<td>Cannabis &amp; Planning Panel (Live)</td>
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<td>Mohamed Ayoub, City of Westland</td>
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<td>Andrew Brisbo, Marijuana Regulatory Agency</td>
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<td>Narmin Jarrous, Exclusive Brands</td>
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<td>Landon Bartley, Proxima Collective</td>
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<td>Hannah Boettcher, UM</td>
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<td>1:30 - 1:45 pm</td>
<td>Break</td>
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<tr>
<td>1:45 - 2:30 p.m.</td>
<td>Grand Rapids River Restoration (Live)</td>
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<td>Matt Chapman, Grand Rapids Whitewater</td>
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<td>Jay Steffen, City of Grand Rapids</td>
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<td>CJ Sivak, MSU</td>
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<td>2:30 - 2:45 pm</td>
<td>Break</td>
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<tr>
<td>2:45 - 3:30 pm</td>
<td>Roundtable Networking</td>
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**Week of February 21, 2022**

<table>
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<tr>
<th>Event Description</th>
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<tr>
<td>Regional Social Networking Events (In person)</td>
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<td>Grand Rapids, Ypsilanti, Lansing, Detroit</td>
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PROFESSIONAL PRESENTATIONS

RESILIENCE HUBS

To date, most community resilience work focuses on identifying and managing vulnerability and risk through top-down approaches that often fail to meaningfully include equity-centered strategies considering the most vulnerable populations. These current approaches also often miss opportunities to reduce vulnerability and greenhouse gas (GHG) pollution at the same time, and fail to robustly engage community members in the process of planning and acting to enhance resilience. The USDN Resilience Hub initiative works at the nexus of climate mitigation, adaptation, and equity to enhance and improve community sustainability and resilience through a bottom-up approach centered on community co-development and leadership. This presentation will detail how this new approach will impact communities and address climate change.

CANNABIS & PLANNING PANEL

Since the legalization of recreational marijuana in 2018, the State of Michigan has seen the cannabis industry grow at an astonishing rate. With the expansion of cannabis dispensaries in local communities as well as other sites that help fuel the economic development of this sector, there are many people involved behind the scenes that help this business grow before the first brick is even laid at a site. This panel will discuss how planning and zoning ordinances play a role in the statewide growth of the cannabis industry.

GRAND RAPIDS RIVER RESTORATION

This presentation will address how planners and nonprofit organizations can come together to work on large-scale projects. It will feature a representative from the City of Grand Rapids and Grand Rapids Whitewater. The Grand River restoration project proposes to bring natural, cultural, and commercial excitement back to the Grand River by restoring a 2.5-mile stretch of the river to its rightful, rolling state. From Ann Street to Fulton Street, the project will reveal an 18-foot drop in spectacular fashion, snaking and snarling around boulders, stone, and natural reefs. With this exciting feature at its heart, a new riverfront will rise.

THE PATH OF A PLANNER - PUBLIC AND PRIVATE

Following graduation, it may be difficult to choose between the wide variety of fields that planning has to offer. This presentation will detail the path of a planner in both public and private sectors and will explain why it is important to look at both types when job hunting.
PROFESSIONAL PRESENTERS

RESILIENCE HUBS

KRISTIN BAJA

Kristin Baja, CFM, is USDN’s (Urban Sustainability Directors Network) Climate Resilience Officer and is responsible for helping cities identify strategic ways to advance climate resilience planning and building their capacity to take proactive action. Baja focuses her time on supporting members and partners in working at the nexus of resilience, mitigation, and equity while also helping center equity in their climate and sustainability work. She helps facilitate deeper relationships between local governments and stakeholders while helping to identify and shift focus to more collaborative and transformational action. She holds a Masters of Urban Planning and a Masters of Science from the University of Michigan. She is also an Aspen Global Change Institute Fellow, is an EPIC-N board member, and serves on several local and international advisory committees. In 2016, she was recognized by the Obama Administration as a Champion of Change for her work on climate and equity.

CANNABIS & PLANNING PANEL

MOHAMED AYOUB

Mohamed Ayoub is the Planning Director for the City of Westland, Michigan. In his role, Mohamed has pushed for a rewriting of Westland's zoning code to allow for more mixed-use developments in the city as well as updating code language for greater ease of use. Prior to his role as planning director, Mohamed worked as a planner for the City of Dearborn. He also serves on MAP’s board of directors.

ANDREW BRISBO

Andrew Brisbo serves as the executive director of the Michigan Marijuana Regulatory Agency. Prior to serving in this role, Andrew served as the director of the Michigan Bureau of Marijuana Regulation at the Michigan Department of Licensing and Regulatory Affairs. Andrew has over a decade of experience working in state government administration.

NARMIN JARROUS

Narmin Jarrous is the Chief Development Officer of Exclusive Brands, a Michigan based vertically integrated cannabis company that specializes in the growing, processing, and retailing of cannabis. In her role, Narmin coordinates developmental strategy within the company and leads social equity efforts to lift up communities that have been disproportionately impacted by the prohibition of cannabis.

LANDON BARTLEY

Landon Bartley, AICP, is Principal and CEO of Proxima. He spent fourteen years with the City of Grand Rapids, as a junior planner, downtown planner, code compliance officer, senior city planner, and finally cannabis administrator. Areas of focus included sustainability in the zoning ordinance, and research and collaboration on appropriate neighborhood engagement strategies.
MATT CHAPMAN

Matt Chapman serves as the Chief Program Officer for Grand Rapids Whitewater. Matt has been with Grand Rapids Whitewater for six years and has over 15 years of experience in the nonprofit sector. Matt is experienced in marketing, special events management, grant writing & management, the donor development process, and organizational development. Matt holds a Bachelor of Science in Advertising and Public Relations and a Graduate Certificate in Nonprofit Administration from Grand Valley State University.

JAY STEFFEN

Jay Steffen, ASLA, is the Assistant Planning Director for the City of Grand Rapids, Michigan. He oversees the Long Range Planning and Community Engagement Division. This includes River for All; a coordinated planning effort with Grand Rapids Whitewater to restore the namesake rapids to the Grand River and provide a vision for future development of adjacent public spaces. Other current projects include the update of the 2002 City Master Plan and Age-Friendly communities. Jay received a Bachelor of Arts in Landscape Architecture from Kansas State University. He is a licensed Landscape Architect in the State of Michigan and member of the American Society of Landscape Architects.

THE PATH OF A PLANNER: PUBLIC AND PRIVATE

JILL BAHM

Jill Bahm, AICP, is a partner at Giffels Webster where she focuses on downtown development, long-range planning, and community engagement. She has over 26 years of experience with planning and community development. A graduate of the University of Michigan, she received her Masters Degree in Urban and Regional Planning, as well as a Bachelor's Degree in Communications and English. Prior to her role at Gieffels Webster, Jill spent 8 years as the principal planner for Clearzoning, which clarified municipal permit and zoning regulations and helped promote economic development by simplifying ordinances for citizens and business owners to understand.
STUDENT PRESENTATIONS

ARMIN MOULY, MICHIGAN STATE UNIVERSITY - POSTER

The Climate and Health Adaptation Planning Guide for Michigan Communities, was created in partnership with Michigan Department of Health and Human Services and led by a project team at Michigan State University (MSU) and the School of Planning, Design and Construction (SPDC). The guide book utilizes four planning phases: 1. Engage stakeholders and identify concerns; 2. Engage community and develop the plan; 3. Prioritize and implement; and 4. Monitor, update, and keep active.
The poster will give a visual representation and overview of the 4 step planning process as well as an example from a case study of this process in Marquette County, Michigan.

ANNA PASEK & SYDNEY WEISMAN, UNIVERSITY OF MICHIGAN - POSTER

Equal access to nutritious food is a social justice issue facing cities across the world. Many urban areas see inequity across their various districts: some communities suffer from the presence of a food desert, while other communities are blessed by the presence of a food oasis. This project focuses on the proximity of grocery stores to bus stops in Chicago. Even if an area has grocery stores, if they are not accessible to pedestrians, bicyclists, or public transit users, it can be argued that there is an inequitable distribution of food sources across the area. Food deserts are one of the results of complex, systemic mechanisms of class segregation. Our poster includes ArcGIS generated maps to display various accessibility metrics among Community Areas in Chicago.

LAUREN ASHLEY WEEK, UNIVERSITY OF MICHIGAN

Accessory dwelling units (ADUs) have been championed as a low-cost solution—both monetarily and politically—for America’s housing affordability crisis. However, do these micro-units provide a city’s lower-income community members with much needed affordable housing? And which income groups benefit from the theoretical supplemental income created by ADUs? Using socioeconomic data, building permit information, and geospatial analysis, this presentation explores these questions by conducting a case study of the archetype of America’s housing affordability crisis: San Francisco, California. By offering model legislation and code language, San Francisco and other communities across the country can better ensure ADUs live up to their promise of affordability and access.
Modern urban planning theory and practice lack emphasis on the validity of emotions and trauma-informed frameworks. Trauma is experienced at many levels including individually, communally, and intergenerationally.

As planners, we can perpetuate retraumatization by contributing to a situation or environment that resembles an individual’s trauma, thus triggering feelings and reactions associated with the original trauma. This is especially present in disaster and climate planning like in New Orleans. Trauma-informed frameworks already existing in the literature include therapeutic, reparative, and reflective planning.

I will offer another framework: memory work. My main objectives for this presentation are to critique superficial, mainstream urban planning solutions to urban trauma and to explore the idea of planning as healing. I will posit that healing traumatized urban landscapes and residents requires bringing attention to nature-based practice, practical spirituality, and indigenous knowledge.

Through MSU, an SBEI project involving the City of Flint for transforming vacant lots to pollinator gardens. A 3 meeting process for community engagement was conducted during the year 2020. The MSU team produced recommendations for the City of Flint as part of the grant process.
RECORDED PRESENTATIONS

ISABEL SOBERAL, APA STUDENT REPRESENTATIVES COUNCIL

Alley Activation, a University of Michigan Dearborn research project, focuses on community co-creation using the applications of Virtual Reality Technology. The university collaborated with a non-profit, D.A.V.I.S., to reimagine NW Detroit alleys as smart corridors of social, environmental, economic connectivity through solar energy, pollinator gardens, and rain barrels. The first phase introduced the capabilities of VR technology in urban alley development, which lead to its evolution. The second phase of Alley Activation hones in on VR technology in partnerships with city planners. Its mission has involved taking oculus consoles and designs out into communities and engaging directly with residents.

JACQUES JONES, UNIVERSITY OF MICHIGAN - DEARBORN

GENTRIFICATION & BROWNFIELD REDEVELOPMENT IN RUST BELT COMMUNITIES

Brownfield redevelopment and gentrification have seen great amounts of growth in recent times; however, does brownfield redevelopment and gentrification improve these communities? Within this poster, we outline the effects of gentrification and brownfield redevelopment, primarily focusing on impacts on the built environment around said areas.

BENJAMIN DIMENSTEIN & KATE POYNTER, GRAND VALLEY STATE UNIVERSITY

Through MSU, an SBEI project involving the City of Flint for transforming vacant lots to pollinator gardens. A 3 meeting process for community engagement was conducted during the year 2020. The MSU team produced recommendations for the City of Flint as part of the grant process.

MAGGIE HUNTLEY & ARMIN MOULY, MICHIGAN STATE UNIVERSITY

POLLINATORS

Isabel is a recent graduate of Grand Valley State University and was selected as a representative for Region IV on the Student Representatives Council for the American Planning Association. As the newly appointed representative, Isabel is excited to facilitate education and preparation for planning students across the nation. This presentation will detail her experience as a member of this council.
ROUNDTABLE NETWORKING

Christopher Doozan, AICP, McKenna Associates
Patrick Sloan, AICP, Canton Township
Anna Thompson, City of Detroit
Julie Connochie, AICP City of Detroit
Harmony Gmazel, AICP, Extension Educator
Robert Torzynski, AICP, Pokagon Band of Potawatomi Indians
Moe Ayoub, City of Westland, MAP Board Secretary-Treasurer
Landon Bartley, AICP, Proxima Collective
Joseph Blair, Carlisle/Wortman
Sally Elmiger, AICP, Carlisle/Wortman
Michelle Parkkonen, AICP, EDFP, Michigan Economic Development Corporation
Joe Grengs, PhD, AICP, PE, University of Michigan
Steve Stepek, AICP, Kalamazoo Area Transportation Study
Andy Moore, AICP, Williams & Works
Randy A. Mielnik, AICP, Northplace Planning
Christina Anderson, AICP, City of Kalamazoo, MAP Board PDO
Terry Schweitzer, AICP, City of Kentwood
Steve Hannon, AICP, Garfield Township
Mark F. Miller, AICP, City of Troy, MAP Board Past President
Carmine Avantini, AICP, CIB Planning, MAP Board President
Jill Bahm, AICP, Giffels Webster, MAP Board
Shari Williams, Detroit Future City, MAP Board
ACKNOWLEDGEMENTS

A big thank you to those who took the time to contribute to making this conference happen. This experience has had an impact on both the student's knowledge as well as the future of planning.

A special thank you to the group of staff and students involved in making this event possible.

2022 CONFERENCE COMMITTEE

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Alex Bollin, Co-Chair
Mallory Prangley, Co-Chair
Benjamin Dimenstein
Elizabeth Greiter
Dakota Swan
Avery Koan

WAYNE STATE UNIVERSITY
Alissa Starling

MICHIGAN STATE UNIVERSITY
CJ Sivak

UNIVERSITY OF MICHIGAN
Hannah Boettcher

EASTERN MICHIGAN UNIVERSITY
Grace Whitney

MAP STAFF
Wendy Rampson, AICP, Director of Programs and Outreach
Amy Miller Jordan, Deputy Director