

*Thank you to everyone who
helped make this event possible!*

A genuine thank you to everyone who contributed time,
funding and support to help enrich the education of students.
This involvement has impacted each student individually and
will help to shape the future of planning.

Thank you SMAP Organizing Committee and MAP Staff

Eastern Michigan University

Ashley Amey (MAP Board)
Alexis Wilkerson (MAP Board)
Andrew Giunta

Grand Valley State University

Robert Johnson
Avery Koan

Wayne State University

Christine Ross

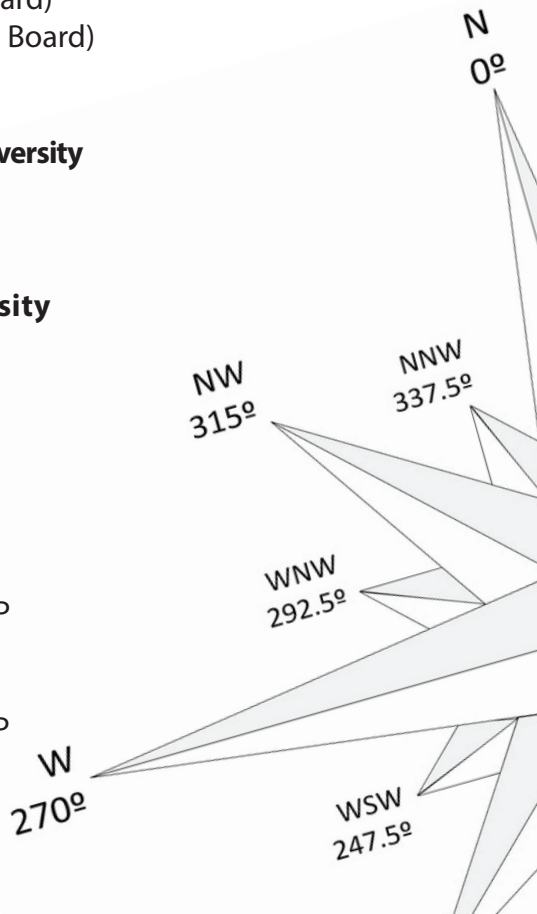
Poster Design by

Andrew Giunta

MAP Staff

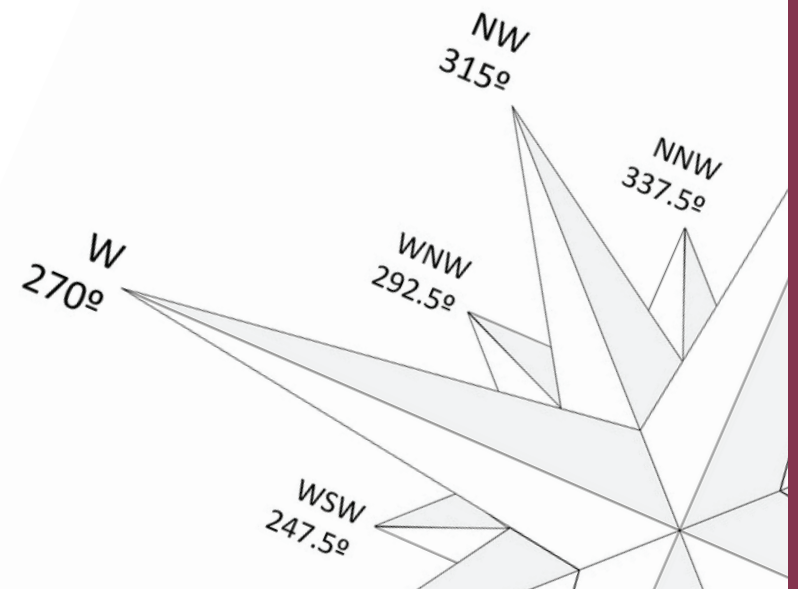
Andrea Brown, AICP
Leah DuMouchel, AICP
Rachel Goldstein
Amy Jordan
Wendy Rampson, AICP
Amy Vansen, AICP

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Navigating the Future

17th Annual Student Michigan Association of Planning Conference



February 11, 2023
Eastern Michigan University
Student Center





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Thank you!

About the Student Posters:

Modeling Greenways for Southeastern Michigan

We developed a tool for Port Huron, Michigan, creating paths which connect all of the city's parks to the park closest to the city's centroid. This ready-made model combined with knowledge of the community's needs is a powerful tool to create the most effective greenway network for a city. Prioritizing density and ease of travel will serve the most people with the fewest infrastructure requirements and improve overall accessibility.

Srishti Jaipuria | Harrison Clark | Matthew Hastings

University of Michigan - Ann Arbor

How Accessible is the Circular Economy in Ann Arbor?

Ann Arbor's circular economy strategy is an important way for the City to achieve its carbon neutrality goals set out in the A2Zero plan. But are Ann Arbor's circular economy opportunities accessible by public transit? Ann Arbor boasts 1,616 bus stops along 39 lines and 80 circular economy businesses. In this project, we seek to fill in this gap by exploring how Ann Arbor's current public transit connects residents to the circular economy opportunities in their neighborhood and across the city.

Brooke Troxell, University of Michigan - Ann Arbor

Michigan EV Charging Stations

Using GIS, we will illustrate areas in Michigan that have a surplus and lack of charging stations to help determine where more are needed and where there is area to improve the EV demand.

Robert Johnson | Avery Koan

Grand Valley State University

The Next Move: Coastal Flood Risk in New Orleans, LA

We will showcase the demographics of flood risk in New Orleans, and demonstrate how housing availability and affordability restricts the opportunity to live in safe and secure neighborhoods. While some have the financial resources to relocate to another neighborhood, others may be tied to the flood zone by income or ability. This pattern ultimately impacts the next generation that faces ever-worsening climate impacts. Our project will provide insight on how coastal flooding has impacted communities in the past to inform planning priorities that better prepare for the future. *Marisol Mendez, University of Michigan - Ann Arbor*

Professional Presentations:

Transportation Planning and Tactical Urbanism

This talk will provide a brief overview of how the federally required coordinated transportation planning process is implemented locally. The process is critical to the efficient delivery of infrastructure projects to our region, however, it can seem confusing. This talk will attempt to explain the complicated processes with clear, no-nonsense, straight-forward language. While the process is slow, Tactical Urbanism provides a way to quickly try transportation improvements before permanent and expensive decisions are made.

Ryan Buck, Washtenaw Area Transportation Study

The Tales of Three Planners

Three planners will tell the story of their careers up to now in the private sector. We will share lessons learned, tips, and perspective at each stage so far in our career. We will provide insight into planning in the private sector including day to day differences, exposure to different types of planning, and differences between public and private sector.

Caitlyn Habben AICP, ROWE, Professional Services Company

Cassi Meitl, AICP, Spalding DeDecker

David Savarese, AICP, Jacobs

Do Creative Staff Reports Exist? - Yes!

Fact: Effective and engaging staff reports don't need to be an anomaly. Discover how staff reports increase transparency and the community's understanding of the planning process. Hear practical techniques you can use to improve communication with the public, applicants, and governing bodies.

Laura Haw, AICP, McKenna

About the Keynote Speaker

Orlando P. Bailey

Passionate about shifting the narrative of Black cities & neighborhoods, Bailey is an Emmy Award winning journalist, Director of Engagement for BridgeDetroit, co-host of the podcast Authentically Detroit, and host of Urban Consulate. Previously, he served as Chief Development Officer for the Eastside Community Network.

A sought-after voice for public dialogues & media, Bailey has appeared on stages & screens for The Aspen Institute, SXSW, Canadian Urban Institute, Wellbeing Cities Forum, American Black Journal on Detroit Public TV & more.

In 2010, Bailey was the recipient of the Martin Luther King Humanitarian Award from Eastern Michigan University, where he received his bachelor's degree in broadcast journalism.

Since then, Bailey has had the privilege to interview hundreds of visionaries & changemakers, including Dr. Cornel West, Rev. Dr. William J. Barber II, Congresswoman Rashida Tlaib, Lt. Governor Garlin Gilchrist, U.S. Attorney Barbara McQuade, Dr. Andre M. Perry & more.

Rooted in his faith and radical love for his community, Bailey is a passionate advocate for city residents as experts in their lived experience. He continues to reside on Detroit's Eastside.

AICP Candidate Program

Certification in the American Institute of Certified Planners (AICP) brings value to your career, the organization you work for, and the communities you serve. Do you want to demonstrate your expertise, show your commitment to professional ethics, distinguish yourself in the job market, and keep your planning skills in tip-top shape? Good news! The new One Path to AICP streamlines the certification process. **Learn more at the Roundtable Mentoring Session.**



Roundtable Mentors

Academia:

Rayman Mohamed, PhD, *Wayne State University*

Private:

Michael Auerbach, *Carlisle Wortman Associates, Inc.*

Candice Briere, AICP, *Midwest Consulting*

Rachel Bush, *OHM Advisors*

Caitlyn Habben, AICP, *ROWE Professional Services Company*

Catherine Clarke, *SmithGroup*

Laura Haw, AICP, *McKenna*

Nina Kelly, AICP, *OHM Advisors*

Ann Marie Kerby, AICP, *MKSK*

Sara Kopriva, AICP, *Beckett & Raeder, Inc.*

Sarah Lagpacan, AICP, *AECOM*

Cassi Meitl, AICP, *Spalding DeDecker*

Paul Montagno, AICP, *Carlisle Wortman Associates, Inc.*

David Savarese, AICP, *Jacobs*

Justin Sprague, *CIB Planning*

Tonja Stapleton, AICP *Parkstone Development*

Nani Wolf, AICP, *McKenna*

Public:

Michael Bollin, *City of Southfield*

Harmony Fierke-Gmazel, AICP, *Michigan State University Extension*

Salam Habhab, LEED AP, *City of Oak Park*

Souzan Hanna, ENV SP, LEED AP, *City of Southfield*

Non-Profit:

Ryan Buck, *Washtenaw Area Transportation Study*

Shate'ja Curry, *Community Economic Development Association of Michigan*

Leah DuMouchel, AICP, LEED AP, *Michigan Association of Planning*

Wendy Rampson, AICP, *Michigan Association of Planning*

About the Professional Presentations

Using GIS and Community Initiative to Improve Community Health

Learn how the EMU CHDIS team has utilized GIS technology and community based initiatives in Hamtramck Michigan to improve access to every day destinations via active routes.

Jessica Donnelly, *Eastern Michigan University*

Reimagine Washtenaw

Around 2005, community leaders in the Ann Arbor and Ypsilanti area began to seek new economic and community development opportunities due to growing economic concerns, and looked to Washtenaw Avenue for an opportunity. Washtenaw Avenue, a 5-lane trunkline owned by the Michigan Department of Transportation, connects Ann Arbor and Ypsilanti. It is the busiest public transit route but serves mostly cars, and is intimidating (almost unusable) for pedestrians and bicyclists, as a result. A coalition of local leaders established Reimagine Washtenaw to provide strategies to retrofit the current auto-oriented and sprawling design of the corridor.

Nathan Voght, *AICP, Washtenaw County*

Monroe's Orchard East Neighborhood Framework Plan

This recently completed plan establishes a shared vision for neighborhood stabilization and reinvestment across: housing, retail and commercial development, mobility solutions, parks and open space, and neighborhood identity. Through a robust community engagement effort, the project team learned from multi-generational residents about Orchard East's history as well as the inequities in the built environment that contributed to its decline. Advancing the plan relies on community collaboration with nonprofits, and regional partners.

Nina Kelly, *AICP, OHM* and **Rachel Bush**, *OHM*

About the Student Presentations

Climate Migration and the Future of Transportation in Southeast Michigan

As Earth's climate continues to warm, states around the Great Lakes are expected to see mass migration due to their access to freshwater and ideal climates. As the populations of cities rapidly increase around the Great Lakes, it is essential that there are investments into other modes of transportation in order to efficiently and sustainably get people around.

Joshua Burns, Eastern Michigan University

Why Transit Really Matters

This presentation would go over methods to support transportation with other kinds of planning, specifically how land use planning can support and incentivize transportation development. *Andrew Giunta, Eastern Michigan University*

The Motor City and Net Negative Waste Sector Emissions

Waste is a ubiquitous part of our everyday lives. This session uses Detroit as a case study for other urban places. Current waste management includes: increased composting, recycling services, and waste reduction strategies. These all play a role in drawing down the city's carbon emissions. To further advance efforts, our supply chains will need to be localized and our reuse and repair networks strengthened. Transportation, accessibility and micromobility will play a crucial part in allowing cities such as Detroit to build out resilient circular economies.

Catherine "Cat" Diggs, University of Michigan

"City of the Future" Reinventing its Future,

Bijlmer, a neighborhood in Amsterdam, was originally built implementing Le Corbusier's utopic urban vision for the "City of the Future." It immediately faced a number of issues including abandonment, but not by everybody. In the last few decades, the neighborhood has evolved into a vibrant, multicultural community, and now it is at risk of gentrification. This plan proposes small-scale yet strategic interventions that promise to strengthen the district's environmental and social resilience as well as larger legal and policy initiatives.

Lauren Ashley Week, University of Michigan

Welcome to the 17th Annual Student Michigan Association of Planning (SMAP) Conference!

This annual conference is the only one of its kind in Michigan - designed by students, for students.

The conference provides a venue for planning students to come together and mingle with professional planners, career counselors, and respected keynote speakers. Many students have prepared posters and presentations that cover a variety of topics that showcase their academic studies.

Please take time to review student work and make connections with students from other universities. This conference is intended to spark conversations and expand ideas in the planning field that could change communities. If you review and provide comments on the posters, you will be entered into a drawing for a Panera gift card!

Thank you for attending and please enjoy your day!

-2023 SMAP Conference Committee Chairs

Ashley Amey, Eastern Michigan University

Alexis Wilkerson, Eastern Michigan University

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Instagram: planningmichigan

Facebook: @michiganassociation of planning

Michigan Association of Planning Student Conference Agenda

Saturday, February 11, 2023
Eastern Michigan University Student Center

Foyer Outside of Room: 310 AB

9:00 - 10:00 a.m. Registration, Networking, Breakfast

Welcome and Keynote Room: 310 AB

10:00 - 10:50 a.m. **Welcome** by Dr. Heather Khan-Welsh EMU
MAP Student Board Rep and Student Conference
Co-Chairs: Ashley Amey and Alexis Wilkerson

Keynote: Orlando Bailey,
Emmy Award Winning Journalist

Foyer Outside of Room: 310 AB

10:50 - 11:00 a.m. Coffee Break

Breakouts:	Room: 320	Room: 330	Rooms: 300-304
11:00 - 11:30 a.m.	Using GIS and Community Based Initiatives to Improve Community Health Jessica Donnelly	Reimagine Washtenaw - Nathan Voght, AICP, Washtenaw County	Speed interviews- Room 300 Wade Trim: Jason Smith Room 302 McKenna: John Jackson, AICP
11:30 - 11:35 a.m.	Break		
11:35 a.m. - 12:05 p.m.	Student Presentations	Monroe's Orchard East Neighborhood Framework Plan - OHM's Nina Kelly, AICP, and Rachel Bush	

Lunch and Poster Room: 310 AB

12:05 - 12:50 p.m. Lunch and Poster Session

Poster Session will occur from 12:35 - 12:50 p.m.

Breakouts:	Room: 320	Room: 330	Rooms: 300-304
12:50 - 1:35 p.m.	Student Presentations	Transportation Planning and Tactical Urbanism, Ryan Buck - WATS	Speed Interviews- Room 300 MKSK: Ann Marie Kerby, AICP Room 302 Carlisle/ Wortman: Paul Montagno, WWW and Mike Auerbach Room 304 OHM: Nina Kelly, AICP and Rachel Bush
1:35 - 1:45 p.m.	Break		
1:45 - 2:15 p.m.	The Tale of Three Planners - Caitlyn Habben, AICP, Cassi Meitl, AICP, David Savarese, AICP	Do Creative Staff Reports Exist? - Yes! - Laura Haw, AICP, McKenna	

Roundtable Mentoring Room: 310 AB

2:15 - 3:30 p.m. Roundtable Mentoring

Planning Professionals

Afterglow : The Sidetrack Bar & Grill

3:30 p.m. on 56 East Cross Street